



KARTER NEWS & IKF WEBSITE ADVERTISING CONTRACT

RESERVATIONS AND INQUIRIES: International Kart Federation • 1609 S. Grove Ave., Suite 105 • Ontario, CA 91761 • 909-923-4999
SEND MATERIALS TO: Karter News Magazine • 437 W. Wilshire, Suite C • Oklahoma City, OK 73116 • 405-840-3158

ADVERTISER

COMPANY NAME		CONTACT	
EMAIL		PHONE	FAX
ADDRESS	CITY	STATE/COUNTRY	ZIP/POSTAL CODE

KARTER NEWS ADVERTISING

AD FREQUENCY	<input type="checkbox"/> 1X	<input type="checkbox"/> 3X	<input type="checkbox"/> 6X	<input type="checkbox"/> 12X	<input type="checkbox"/> BUSINESS CARD (12X ONLY)	<input type="checkbox"/> OTHER
AD SIZE	<input type="checkbox"/> FULL PAGE		<input type="checkbox"/> 1/3 PAGE (SQUARE) 4.75 X 4.75		<input type="checkbox"/> 1/3 PAGE (VERT) 2.5 X 9.75	
	<input type="checkbox"/> 2/3 PAGE 4.75 X 9.75		<input type="checkbox"/> 1/4 PAGE 3.75 X 4.75			
	<input type="checkbox"/> 1/2 PAGE (VERT) 3.75 X 9.25		<input type="checkbox"/> 1/6 PAGE 2.5 X 4.75			
	<input type="checkbox"/> 1/2 PAGE (HORIZ) 7.75 X 4.75		<input type="checkbox"/> BUS CARD 3.5 X 2			
	<input type="checkbox"/> 1/2 PAGE (2-COL) 4.75 X 7					

GUARANTEED POSITION (Add 15%, subject to availability) SPECIAL POSITION REQUEST (Not guaranteed)

SPECIAL INSTRUCTIONS

CHARGES/RATE	JAN _____	FEB _____	MAR _____	APR _____	MAY _____	JUN _____
	JUL _____	AUG _____	SEP _____	OCT _____	NOV _____	DEC _____

TOTAL ADV CHARGES \$ _____

ADDITIONAL CHARGES or CREDITS \$ _____ (If required, includes production charges, file conversion, rebates, credits, etc.)

TOTAL \$ _____ (Payment must accompany 1st time advertising, net 30 day terms pending credit approval)

AUTHORIZATION - NAME/TITLE (This Contract subject to terms and conditions set forth in the most current Rate Schedule and Policies) DATE

INTERNATIONAL KART FEDERATION WEB SITE ADVERTISING

SITE-WIDE ADS - These ads will be in rotation on all pages in the site. All rates include URL link, unlimited exposures, and click-throughs.

AD SIZE	<input type="checkbox"/> BLOCK AD (125 x 125 pixels)	<input type="checkbox"/> BANNER AD (540 x 108 pixels)			
AD FREQUENCY	<input type="checkbox"/> 1X	<input type="checkbox"/> 3X	<input type="checkbox"/> 6X	<input type="checkbox"/> 12X	<input type="checkbox"/> OTHER

PAGE-TARGETED ADS - These ads will be in rotation on the specific page you select. All rates include URL link, unlimited exposures, and click-throughs.

AD SIZE	<input type="checkbox"/> BLOCK AD (125 x 125 pixels)	<input type="checkbox"/> BANNER AD (540 x 108 pixels)			
AD FREQUENCY	<input type="checkbox"/> 1X	<input type="checkbox"/> 3X	<input type="checkbox"/> 6X	<input type="checkbox"/> 12X	<input type="checkbox"/> OTHER

PAGE(S) REQUESTED

CHARGES/RATE	JAN _____	FEB _____	MAR _____	APR _____	MAY _____	JUN _____
	JUL _____	AUG _____	SEP _____	OCT _____	NOV _____	DEC _____

TOTAL ADV CHARGES \$ _____

ADDITIONAL CHARGES or CREDITS \$ _____ (If required, includes production charges, file conversion, rebates, credits, etc.)

TOTAL \$ _____ (Payment must accompany 1st time advertising, net 30 day terms pending credit approval)

AUTHORIZATION - NAME/TITLE (This Contract subject to terms and conditions set forth in the most current Rate Schedule and Policies) DATE

GENERAL INFORMATION

- Space Reservations must be made and Materials must be received by published deadlines.
- Full payment must accompany 1st time advertising. Net 30 day terms can be established pending credit approval.
- Verbal Reservations will be accepted, but Advertising Contract must be executed and received prior to closing date.
- All orders are non-cancelable after closing date for requested issue.
- Advertiser assumes all responsibility for advertising content including: text, photos, illustrations, etc., and is responsible for any claims arising there from against the International Kart Federation.
- The International Kart Federation reserves the right to reject any advertising.
- Business Card ads can not be applied to frequency discounts.